



Dear Employer,

Your employee is considering signing up for an exceptional training course known as Wood Badge. This course is being presented by the Flint River Council, Boy Scouts of America, during two three-day weekends in March and April 2019. I am providing this information to you to help you understand how this course will enhance the skills of your employee and provide benefits to you and your company.

What is Wood Badge? It is the most advanced leadership training course available to adult Scout leaders. During this intensive six-day course, the participants are immersed in a curriculum which follows the model established for leadership training by experts such as Ken Blanchard, Stephen Covey, and Max De Pree. Seminars held to teach these skills at the corporate level routinely cost thousands of dollars per student to attend. I've personally sat through these seminars and can assure you the way Wood Badge is presented accomplishes the same objectives in an effective way that is much more beneficial to the learner. The Boy Scouts of America have negotiated royalty fees and intellectual property rights which allowed them to offer the entire course for only \$250.

Here are just a few of the skills your employee will bring back to your workplace after completing Wood Badge:

- They will be able to determine the health of your team and adopt a leadership style which will guide your team to become the high performing group you would like them to be.
- They will be better communicators and have the ability to be empathetic listeners and the techniques to manage conflict between team members, enhancing the group's ability to maintain higher morale and increase productivity.
- They will be problem solvers and critical thinkers, understanding how every team member brings something positive to every challenge.
- Most importantly, they will become peer leaders guiding your team to achieve success and support to the vision and mission of your organization.

As an adult Scouter, your employee is a special person. They volunteer to work with youth, instill the values and ethics of the Scouting program, allowing these young people to be tomorrow's leaders who make ethical decisions based on the character-driven values of the Scouting program. I hope you can see the benefit of supporting your employee in this endeavor. Your consideration in adjusting their schedule, if needed, to allow attendance and reimbursement of the portion of tuition cost you deem appropriate will go a long way toward providing your employee with skills and expertise which will benefit them and your organization.

If I can be of further assistance in providing any other information regarding Wood Badge, please contact me at 770-227-4556.

Sincerely,

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