Flint River Council

2020 Popcorn Kickoff

WHY DO WE SELL POPCORN?

- 73% Return to Scouting
- Fund our unit's Scouting program
- Scout character development
- Improve our camps and council resources

OVER **$4 BILLION** Returned to SCOUTING SINCE 1980!

Take Order Form

Trail's End®

OVER 73% SUPPORTS OUR LOCAL SCOUTS*

NEW! TWO BIG BAGS

$35

Cheese Lover's Collection
Over $22 to local Scouts*
Contains: Milk

- White Cheddar Popcorn
- Blazin' Hot Popcorn

Comes in a gift box.

$25

Salted Caramel Popcorn
Over $17 to local Scouts*
Contains: Milk and Soy

NEW! BIG BAG

$20

Blazin' Hot Popcorn
Over $14 to local Scouts*
Contains: Milk

BIG BAG

$20

White Cheddar Popcorn
Over $14 to local Scouts*
Contains: Milk

NEW! BIG BAG

$15

Unbelievable Butter™ Popcorn
Over $10 to local Scouts*

$10

Caramel Corn
Over $7 to local Scouts*
Contains: Soy

SUPPORT SCOUTS WITH A DONATION TO OUR AMERICAN HEROES!
Send a gift of popcorn to our first responders, military men and women, their families, and veteran organizations.

Donation Levels: $50 $30

EVEN MORE PRODUCTS AVAILABLE WITH ONLINE DIRECT!

SECURE PAYMENT PROCESSING THROUGH SQUARE

TRAIL'S END PAYS ALL CREDIT CARD FEES

Square VISA

	NAME	STREET/EMAIL ADDRESS OR PHONE NUMBER	$50	$30	$35	$25	$20	$20	$15	$10	AMOUNT DUE	PD.	DLV.
1													
2													
3													
4													
5													
6													
7													
8													
9													
10													
11													
12													
13													
14													
15													
		TOTAL									$		

SCOUT'S NAME _____

MAKE CHECKS PAYABLE TO: _____ Please direct your popcorn payment to your Pack or Troop. DELIVERY DATE _____

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For more information on our products, go to www.trails-end.com/products. *Average return to local councils, units and Scouts based on all Trail's End product sales. © 2020 Trail's End®. All rights reserved. Packaging shown is not life size and is subject to change.

ACCEPTING CREDIT/DEBIT

CREDIT SALES ARE BEST FOR SCOUTS

TELL YOUR CUSTOMERS, “WE PREFER CREDIT/DEBIT”

Trail’s End pays for all credit card fees!

- **Bigger Rewards** – Earn 1.5pts per $1 sold in the Trail’s End App
- **Safer** – Scouts and Popcorn Kernels don’t have to handle cash
- **Higher Sales** – Customers spent 27% more with credit vs. cash in 2019
- **Easier** – Parents turn in cash sales with credit/debit payments to their unit
- **Hardware** – Scouts can accept credit/debit with Square readers or manual entry

Traditional Products

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Contains: Milk and Soy

NEW! BIG BAG

Blazin' Hot Popcorn

*Over $14 to local Scouts**

BIG BAG

White Cheddar Popcorn

*Over $14 to local Scouts**
Contains: Milk

NEW! BIG BAG

Unbelievable Butter™

*Over $10 to local Scouts**

NEW!

Popping Corn Jar

*Over $10 to local Scouts**

Caramel Corn

*Over $7 to local Scouts**
Contains: Soy

SUPPORT SCOUTS, THE MILITARY AND FIRST RESPONDERS WITH AN AMERICAN HEROES DONATION!

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ONLINE DIRECT

Trail's End®

HOW IT WORKS

TWO WAYS TO SELL

SHARE YOUR PAGE

1. Share your fundraising page via email, text, or social media.
2. Customers click you link to place online orders.
3. Products ship to your customers.

TAKE ONLINE DIRECT ORDERS IN THE APP

1. Pick your products.
2. Take payment (credit/debit only)
3. Products ship to your customers.

- The Online Direct Store features products sold at traditional prices.
- You will earn DOUBLE POINTS on every Online Direct Sale*
- All products popped fresh to order, and will arrive in about three weeks**

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YOUR UNIT EARNS

Commission Type:	Commission Percentage:
ONLINE DIRECT	35%
TRADITIONAL	35%

KEY DATES

KEY DATES TO REMEMBER	
Take Orders Due in TE System	**October 30, 2020**
Take Order Distribution	**November 20, 2020**
Final Payment Due to Council	**December 4, 2020**

CONTACTING SUPPORT

CONTACT
TRAIL'S END SUPPORT

JOIN OUR FACEBOOK GROUP
Trail's End Popcorn Community

VISIT OUR WEBSITE
www.Trails-End.com

EMAIL US:
Support@trails-end.com

NEED HELP? VISIT OUR FAQs:
www.Support.Trails-End.com

COUNCIL CONTACT INFO

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THANK YOU

Join us on Facebook!

facebook.com/groups/TEPopcornCommunity